

Enterprise Data & Analytics Accelerator

Designing an Agent-Fluent Data Strategy

July 29-30, 2026

The Henry Hotel
300 Town Center Dr.
Dearborn, MI 48126
313-441-2000
[The Henry Hotel](#)

Agenda: At-a-Glance

Wednesday, July 29

9:00am	Departure from hotel for Ford Rouge Tour
12:00 – 1:00pm	Lunch
1:00 – 5:00pm	Meeting
5:30pm	Pre-dinner drinks
6:00pm	Dinner

Thursday, July 30

7:30 – 8:00am	Breakfast
8:00 – 12:00pm	Meeting
12:00	Departure & Box lunches

Meeting Registration Detail

We will send a detailed agenda and participant list to all registrants prior to the meeting. In the meantime, here are the basic details you need to plan your trip. Look forward to hosting you!

Registration deadline = Monday, June 22

Guest room rate: \$265 + 15% tax. (If you indicate in your registration that you will stay at the hotel, ICEX will take care of making your reservation. You will be asked for a credit card upon check-in for final payment.)

Dress: Business casual

Ground Transportation Information: From *Detroit Metropolitan Wayne County Airport*: A taxi to the hotel should cost approx. \$35. Uber/Lyft typically costs approx. \$27-30. The trip takes approx. 20-25 minutes, depending on traffic.

Parking:

Complimentary self parking is available at the hotel.

Planning Your Departure: Our meeting program ends on July 30th at 12:00pm. Departure flights from *Detroit Metropolitan Wayne County Airport* any time after 2:30pm should allow sufficient time to get to the airport.

We encourage everyone to stay for the full program, so that you ~ and your fellow members ~ get the most out of the meeting.

For more information, please contact:

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