

Business Innovation & Incubation Accelerator

Scaling Intelligence: How AI is Shaping Corporate Innovation

March 25-26, 2026

W Dallas - Victory
2440 Victory Park Lane
Dallas, TX 75219
214-397-4100

[Website](#)

Agenda: At-a-Glance

Wednesday, March 25th

12:00 pm	Lunch
1:00 – 5:00 pm	Meeting
5:00 pm	Social Hour
6:00 pm	Dinner

Thursday, March 26th

7:30 – 12:00 pm	Meeting
12:00 pm	Box Lunches

Meeting Registration Detail

We will send a detailed agenda and participant list to all registrants prior to the meeting. In the meantime, here are the basic details you need to plan your trip. Look forward to hosting you!

Registration deadline = Friday, February 27th

Guest room rate: \$299 + and 15.26% sales tax. (If you indicate in your registration that you will stay at the hotel, ICEX will take care of making your reservation. You will be asked for a credit card upon check-in for final payment.)

Dress: Business casual

Ground Transportation Information: From *Dallas/Fort Worth International Airport*, the best way to get to W Dallas is by taxi or Uber which costs approximately \$50 one-way and takes approximately 30 minutes. From *Dallas Love Field*, the best way to get to W Dallas is by taxi or Uber which costs approximately \$30 one-way and takes approximately 15 minutes.

Parking and Directions: Valet parking with in/out privileges is available for \$60 per day.

Link to driving directions: [google.com](https://www.google.com)

Planning Your Departure: Our meeting program ends on March 26th at 12:00 pm. Departure flights from either airport any time after 1:30 pm will allow sufficient time to get to the airport. We encourage everyone to stay for the full program, so that you ~ and your fellow members ~ get the most out of the meeting

For more information, please contact:

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