I C E X intellectual capital exchange

Enterprise Architecture Accelerator

The Architecture Playbook for (Agentic) Al

September 17-18, 2025

The Ritz-Carlton Atlanta 181 Peachtree Street NE Atlanta, GA 30303 404.659.0400 www.ritzcarlton.com

Agenda: At-a-Glance

Wednesday, September 17

12:00 – 1:00pm Lunch

1:00 – 5:00pm Meeting

6:00pm Dinner

Thursday, September 18

7:30 - 8:00am Breakfast

8:00am - 11:30am Meeting

11:30am Box lunches will

be available

Meeting Registration Detail

We will send a detailed agenda and participant list to all registrants prior to the meeting. In the meantime, here are the basic details you need to plan your trip. Look forward to hosting you!

Registration deadline = Tuesday, August 26

Guest room rate: \$249 + 16.9% tax per night (If you indicate in your registration that you will stay at the hotel, ICEX will take care of making your reservation and you will be asked for a credit card upon check-in for final payment.)

Dress: Business casual

Ground Transportation Information: From Hartsfield-Jackson Atlanta International Airport: The fastest way to get to Ritz-Carlton Atlanta is via Uber/Lyft which costs approximately \$30 - \$40 one-way and takes approximately 20 minutes, in normal traffic conditions.

Alternatively, Atlanta's subway system, <u>MARTA</u> is very convenient as there is a stop directly in the airport. Take the Red or Gold Line to the Peachtree Center stop and the Ritz-Carlton is one block from the station. For a system map and further information, please go to <u>www.itsmarta.com/rail-schedules-or-route.aspx.</u>

Parking & Driving Directions: Valet parking is available at the hotel for \$69 overnight. Please go to

https://www.ritzcarlton.com/en/hotels/atlrz-the-ritz-carlton-atlanta/overview/ for driving directions to the hotel.

Planning Your Departure: Our meeting program ends on September 18^{th} at 11:30am. Departure flights from *Hartsfield-Jackson Atlanta International Airport* any time after 2:00pm will allow sufficient time to get to the airport and to get through security which can be quite long at Atlanta's airport. We encourage everyone to stay for the full program, so that you \sim and your fellow members \sim get the most out of the meeting.

For more information, please contact:

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