

Enterprise Data & Analytics Accelerator

Scaling AI and Advanced Analytics

October 8-9, 2025

Renaissance Atlanta Midtown
866 W. Peachtree Street, NW
Atlanta, GA 30308
678.412.2400
[marriott.com](https://www.marriott.com)

Agenda: At-a-Glance

Wednesday, September 8

12:00 – 1:00pm	Lunch
1:00 – 5:00pm	Meeting
6:00pm	Dinner

Thursday, September 9

7:30 – 8:15am	Breakfast
8:30am	Depart Hotel
9:00 – 12:00pm	Coca-Cola Tour
12:15pm	Shuttle to airport departs Coca-Cola

Meeting Registration Detail

We will send a detailed agenda and participant list to all registrants prior to the meeting. In the meantime, here are the basic details you need to plan your trip. Look forward to hosting you!

Registration deadline = Friday, September 12

Guest room rate: \$235 + 16.9% sales tax. (If you indicate in your registration that you will stay at the hotel, ICEX will take care of making your reservation. You will be asked for a credit card upon check-in for final payment.)

Dress: Business casual

Ground Transportation Information: From *Hartsfield-Jackson Atlanta International Airport*: The best way to get to Renaissance Atlanta Midtown Hotel is by Uber/Lyft which costs approximately \$38 one-way and takes approximately 22 minutes.

Parking and Directions:

Valet daily parking: \$50

Link to directions: [google.com](https://www.google.com)

Planning Your Departure: Our meeting program ends on September 9th at 12:00pm. Departure flights from *Hartsfield-Jackson Atlanta International Airport* any time after 1:30pm will allow sufficient time to get to the airport. After the Coca-Cola tour & sessions, we will have a shuttle to the airport for anyone who is interested.

We encourage everyone to stay for the full program, so that you ~ and your fellow members ~ get the most out of the meeting.

For more information, please contact:

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