

Business Innovation & Incubation Accelerator

Aligning Innovation with Corporate Strategy

August 6th – 7th, 2025

W Minneapolis – Foshay Tower
821 S. Marquette Avenue
Minneapolis, MN 55402
612-215-3700
www.wminneapolishotel.com

Agenda: At-a-Glance

Wednesday, August 6th

8:30 am	Shuttle Departs
9:00– 11:30 am	3M Innovation Tour
11:30 am	Return to Hotel
12:00 pm	Lunch
1:00 pm	Meeting
5:00 pm	Social Hour
6:00 pm	Dinner

Thursday, August 7th

8:00am – 8:30am	Breakfast
8:30am – 12:00pm	Meeting
12:00pm	Box Lunches

Meeting Registration Detail

We will send a detailed agenda and participant list to all registrants prior to the meeting. In the meantime, here are the basic details you need to plan your trip. Look forward to hosting you!

Registration deadline = Friday, July 4th

Guest room rate: \$212 + 15.03% tax

(If you indicate in your registration that you will stay at the hotel, ICEx will take care of making your reservation.)

Dress: Business casual

Ground Transportation Information: The hotel is 12 miles from *Minneapolis-St Paul Int'l Airport*. The trip will take about 20-25 min, depending on traffic, and the cost of a taxi is approx. \$50 one-way. Uber/Lyft also operate in Minneapolis and may be more cost effective options.

Minneapolis' Light Rail Metro **Blue Line** runs from the airport to downtown. Fares are \$2.50 (rush hour) & \$2.00 (all other times). Trains run every 10-15 min and trip to downtown takes about 25 min. The hotel is a 3-block walk from the **Nicollet Mall** stop. For a system map please go to www.metrotransit.org.

Parking & Driving Directions: Valet parking is available for \$56/per day. For driving directions, please go to www.wminneapolishotel.com/.

Planning Your Departure: Our meeting program ends on August 7th at 12:00pm. Departure flights from *Minneapolis-St. Paul Int'l Airport* anytime after 2:30pm will allow sufficient time to get to the airport. We encourage everyone to stay for the full program, so that you ~ and your fellow members ~ get the most out of the meeting.

For more information, please contact:

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