

Enterprise Architecture & IT Strategy and Execution Accelerators

Balancing Strategic and Tactical Priorities

April 2-3, 2025

The JB Duke Hotel
230 Science Drive
Durham, NC 27708
919-660-6400
<https://www.jbdukehotel.com/>

Agenda: At-a-Glance

Wednesday, April 2

12:00pm – 1:00pm	Welcome Lunch
1:00pm – 5:00ish	Meeting
6:00pm	Reception w/food stations

Thursday, April 3

7:30am – 8:00am	Breakfast
8:00am – 12:00pm	Meeting
12:00pm	Box Lunches

Meeting Registration Detail

We will send a detailed agenda and participant list to all registrants prior to the meeting. In the meantime, here are the basic details you need to plan your trip. Look forward to hosting you!

Registration deadline = Monday, March 3

Guest room rate: \$244 + 13.5% tax

(If you indicate in your registration that you will stay at the hotel, ICEx will take care of making your reservation.)

Dress: Business casual

Ground Transportation Information: The hotel is approx. 16 miles from *Raleigh-Durham Int'l Airport*. The trip will take about 20min, depending on traffic, and the cost of a taxi is approx. \$45 one-way. Uber/Lyft also operate in Raleigh-Durham and may be more cost-effective options.

Parking & Driving Directions: Complimentary garage parking is available onsite. Valet parking is available for a fee. For driving directions, please input 230 Science Drive into any navigation app.

Planning Your Departure: Our meeting program ends on April 3 at 12:00pm. Departure flights from *Raleigh-Durham Int'l Airport* any time after 2:00pm will allow sufficient time to get to the airport. We encourage everyone to stay for the full program, so that you ~ and your fellow members ~ get the most out of the meeting.

For more information, please contact:

Patrice Hanlon at 617.529.6562 or hanlon@icex.com