

Business Innovation and Incubation Accelerator

Scaling for Successful Innovation

December 5-6, 2023

The Whitley Atlanta Buckhead
3434 Peachtree Rd NE
Atlanta, GA 30326
404-237-2700
<https://thewhitleyhotel.com/>

Agenda: At-a-Glance

Tuesday, December 5th

8:30 am	Pre-Meeting Tour
12:00 pm	Lunch
1:00 – 5:00 pm	Meeting
6:00 pm	Dinner

Wednesday, December 6th

7:30 – 12:00 pm	Meeting
12:00 pm	Box Lunches

Meeting Registration Detail

We will send a detailed agenda and participant list to all registrants prior to the meeting. In the meantime, here are the basic details you need to plan your trip. Look forward to hosting you!

Registration deadline = Friday, November 10th

Guest room rate: \$229 + 16.9% sales tax. (If you indicate in your registration that you will stay at the hotel, ICEX will take care of making your reservation. You will be asked for a credit card upon check-in for final payment.)

Dress: Business casual

Ground Transportation Information: From *Hartsfield-Jackson Atlanta International Airport*: The best way to get to The Whitley Hotel is by taxi/Uber which costs approximately \$45 one-way and takes approximately 25 minutes.

Parking and Directions: Parking is available at an day rate of \$24, self-parking overnight for \$34 or valet parking over night for \$40 overnight.

Link to driving directions: [google.com](https://www.google.com)

Planning Your Departure: Our meeting program ends on December 6th at 12:00 pm. Departure flights from *Hartsfield-Jackson Atlanta International Airport* any time after 1:30 pm will allow sufficient time to get to the airport. We encourage everyone to stay for the full program, so that you ~ and your fellow members ~ get the most out of the meeting.

For more information, please contact:

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