

Enterprise Data & Analytics Accelerator

Data Empowerment: Getting the Right Data to the Right People at the Right Time

September 24-26, 2024

The Sofitel Philadelphia
120 South 17th Street
Philadelphia, PA 19103
215-569-8300
www.sofitel.accor.com

Agenda: At-a-Glance

Tuesday, September 24

6:30pm Reception w/food stations

Wednesday, September 25

8:00am – 8:30am Breakfast
8:30am – 5:00pm Meeting
6:00pm Dinner

Thursday, September 26

8:00am – 8:30am Breakfast
8:30am – 12:00pm Meeting
12:00pm Box Lunches

Meeting Registration Detail

We will send a detailed agenda and participant list to all registrants prior to the meeting. In the meantime, here are the basic details you need to plan your trip. Look forward to hosting you!

Registration deadline = Friday, August 30

Guest room rate: \$239 + 16.36% tax

(If you indicate in your registration that you will stay at the hotel, ICEx will take care of making your reservation.)

Dress: Business casual

Ground Transportation Information: The hotel is approx. 10 miles from *Philadelphia Int'l Airport*. The trip will take about 25-30min, depending on traffic, and the cost of a taxi is approx. \$35 one-way. Uber/Lyft also operate in Philadelphia and may be more cost-effective options.

Parking & Driving Directions: Valet parking is available for \$67.38/nightly or \$42.88/daily. For driving directions, please go to www.sofitel.accor.com.

Planning Your Departure: Our meeting program ends on September 26 at 12:00pm. Departure flights from *Philadelphia Int'l Airport* any time after 2:30pm will allow sufficient time to get to the airport. We encourage everyone to stay for the full program, so that you ~ and your fellow members ~ get the most out of the meeting.

For more information, please contact:

Laurie Graham at 617.413.5023 or graham@icex.com